



## **CELEBRATE WORLD AUTISM ACCEPTANCE DAY WITH US IN APRIL**

**Show your support by  
becoming an All in for Autism  
sponsor in 2022**

We invite you to join the acceptance movement and show our city how we are making strides to create more inclusive spaces for autistic individuals and families.

The Autism Society of Southern Arizona (ASSA) is creating an All in for Autism video campaign that highlights how our community is paving the way for autism acceptance. The video will run in our digital media campaign during Autism Acceptance month in April and highlight sponsors, families, and community leaders.

The City of Tucson Mayor Regina Romero is starring in the video illustrating how Tucson is All in for Autism. The video will be shown at our All in for Autism Drive-In Event on April 2, 2022.

**Are You  FOR AUTISM?**

**Learn more at [www.as-az.org](http://www.as-az.org)**



World  
Autism  
Acceptance  
Day  
April 2, 2022

## All In For Autism Sponsorship Opportunities

### Sustaining Partner

Donation of \$15,000

With your support you will receive the following:

- Year-round partnership recognition on media and program opportunities.
- Customized autism training for your organization.
- Prominently featured in **all in FOR AUTISM** digital media campaign reaching an estimated 237,384 impressions.
  - Organization representative will be interviewed and share how they are **all in FOR AUTISM**.
- Logo prominently displayed on as-az.org, email campaigns, and program guide/flyers through 2022.
- Logo prominently positioned on **all in FOR AUTISM** t-shirt and event flyers.
- Recognition at the drive-in movie event on Saturday, April 2nd.
- Option to include materials in event attendee goody bags (100).
- Organization logo included in Autism Resource guide provided to event attendees.

### Title Sponsor

Donation of \$10,000

- Featured in **all in FOR AUTISM** digital media campaign reaching an estimated 237,384 impressions.
  - Organization representative will be interviewed and featured in the **all in FOR AUTISM** video campaign.
- Logo prominently displayed on as-az.org, email campaigns, and program guide/flyers through 2022.
- Logo displayed on event t-shirts and flyers.
- Recognition at the drive-in movie event on Saturday, April 2nd.
- Option to include materials in event attendee goody bags (100).
- Organization logo included in Autism Resource guide provided to event attendees.

### Champion

Donation of \$7,000

- Organization representatives will be interviewed and featured in the **all in FOR AUTISM** video campaign.
- Logo prominently displayed on event t-shirts and flyers.
- Logo displayed on as-az.org and email campaigns through 2022.
- Recognition at the drive-in movie event on Saturday, April 2nd.
- Option to include materials in event attendee goody bags (100).
- Organization logo included in Autism Resource guide provided to event attendees.

### Companion

Donation of \$5,000

- Company logo on as-az.org and email campaigns.
- Logo on event t-shirts and flyers.
- Recognition at the drive-in movie event on Saturday, April 2nd.
- Option to include materials in event attendee goody bags (100).
- Organization logo included in Autism Resource guide provided to event attendees.

### Friend

Donation of \$3,000

- Company logo on as-az.org and email campaigns.
- Recognition at the drive-in movie event on Saturday, April 2nd.
- Option to include materials in event attendee goody bags (100).
- Organization logo included in Autism Resource guide provided to event attendees.

### Supporter

Donation of \$1,000

- Company logo on as-az.org.
- Recognition at the drive-in movie event on Saturday, April 2nd.
- Option to include materials in event attendee goody bags (100).
- Organization logo included in Autism Resource guide provided to event attendees.

[www.as-az.org](http://www.as-az.org)

For more information about sponsorships, please contact Brie Seward at [bseward@as-az.org](mailto:bseward@as-az.org) or (520) 770-1541